

**School**  
*Connects*



**Keep parents and staff informed**

**PROACTIVE COMMUNICATION TOOL  
FOR EDUCATORS**

[www.synrevoice.com](http://www.synrevoice.com)

# Effortlessly deliver voice and electronic messages to parents, teachers, administrators and students

Reach out with messages in your own voice

## Encourage parental involvement

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SchoolConnects enables teachers and administrators to communicate more frequently with all stakeholders and still have time to devote to matters that require their personal attention. SchoolConnects helps increase parental involvement by keeping parents informed of their children's progress and what is happening at school.

## Improve attendance

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Schools using SchoolConnects have reported a substantial decrease in absenteeism and tardiness, contributing to lower dropout rates and higher funding over time.

## Facilitate teacher-student communication

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Last-minute changes affecting students occur from time to time, often outside of regular school hours. Teachers can use SchoolConnects to quickly notify all affected students by phone and electronic messages when band practice times are changed, assignment due dates are extended, or clarifications are needed for certain assignments.

## Fast & effective staff communication

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Calling home and cell phones is the quickest way to communicate with staff when the need arises. For example, in the event of a school cancellation all affected staff can be called early in the morning before they leave for work. The occasional personal thank-you message to staff and volunteers recorded in the superintendent's own voice can bring very positive responses.

## Secure 2-way communication

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With cell phones and other personal communication devices becoming more and more universal, SchoolConnects provides an increasingly effective and secure way to communicate directly with parents and staff. SchoolConnects' interactive response capability enables you to invite immediate feedback from message recipients. For example, when delivering absence notices, you can request that parents explain the absence during the same call.

## Help recruit volunteers

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When sending school event notices and invitations to parents, you can also inquire whether they are interested in helping out. Upon completion of message delivery, you have a list of volunteers!



## **Emergency Notification**

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Fast and effective communication is a key element of emergency response. Our RapidConnects service has the capacity to let you send an emergency message to all key personnel and parents within minutes.

You can notify multiple contacts for each student and send the message to multiple phone numbers and e-mail addresses for each contact to help ensure that everyone who needs to be informed are quickly informed.

Stop the rumor mill before it gets started. SchoolConnects is also a useful communication tool for post-emergency recovery.



# **Fully hosted ASP service or your own system**

## **Complement your web portal**

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Web portals are great for disseminating information, but they are passive. Use SchoolConnects to communicate pro-actively and bring stakeholders to your web portal.

## **Bridge the digital divide**

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SchoolConnects telephone and electronic messaging capabilities let you provide a similar level of service to all parents on both sides of the "Digital Divide".

## **Solutions tailored to your exact needs**

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Whether you are a small rural school or a very large urban district, Synrevoice can tailor-make a solution for your exact needs. You can choose to own a system, use our ASP service, or a combination of both to provide the best solution for your school district at the lowest overall cost.

**Quality education through effective communication**

# Serving the education community since 1993

## Customer-Oriented Products and Services

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Synrevoice understands the pressure and constraints that today's schools operate under. We offer a complete range of communication products and services designed to meet your unique objectives and suit your particular situation. You can choose to purchase your own system, subscribe to our fully hosted service, or opt for a combination of both. Our ASP service offers different rate plans to suit your usage level. The choice is completely yours.

## Customer-Premises System

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A SchoolConnects system on your own premises allows you to take advantage of toll-free local calling at a low recurring cost. It is particularly cost-effective for delivering attendance messages that have a steady, predictable daily volume.

## ASP Service

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Our ASP service provides the same outbound messaging functions and features as a customer-premises system. Its high calling capacity enables you to deliver your messages much faster. Synrevoice owns and operates the system that delivers the service. You don't have to install and maintain any hardware or software at all.

## Blended Solution

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For many school districts, a blended solution comprising of a SchoolConnects system on your own premises and our ASP service is the optimal solution that can satisfy both functional and delivery speed requirements at the lowest cost. A Synrevoice representative would be glad to discuss your exact requirements and recommend the optimal solution for you.

## Interface with Other School Systems

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From library and cafeteria management systems to transportation and student information systems, SchoolConnects works with them all. SchoolConnects can easily import student data and contact information, including phone numbers and e-mail addresses of each parent or guardian, from any system that is capable of exporting data in ASCII text files. Synrevoice supports the School Interoperability Framework. We also work closely with many software vendors serving the K-12 education community to make available direct interfaces for seamless integration and complete automation of routine data transfer.

## Multi-lingual

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SchoolConnects helps you overcome the language barrier. It allows you to connect with and invite participation from parents of different ethnic and linguistic backgrounds by delivering your messages in their own language.



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